

In Partnership with Scholastic Education, CESA 7 Learning Services presents:

Pam Allyn, Author and Speaker

Facilitator: Colleen A. Timm, PhD – Director of Learning Services



March 15th, 2019 CESA 7, 595 Baeten Road, Green Bay

1:00 PM-3:30 PM (check in 12:30 PM)

Audience: reading teachers, reading specialists, elementary classroom teachers, elementary principals, instructional coaches, and curriculum directors

It's time to break out the Hawaiian shirts as we prepare for a beach party and to celebrate literacy and the launch of summer reading! There is no charge for this event.

Pam Allyn is a world-renowned literacy expert, author and motivational speaker. She is the author of 27 books for educators, leaders and families on reading, writing and quality learning, including *Every Child a Super Reader* (Scholastic, 2015), co-authored with Dr. Ernest Morrell. Additionally, Pam has received many awards for her work, including the Distinguished Alumni Award from Teachers College, Columbia University in April 2017. Pam is recognized as a literacy expert for both families and educators, speaking to the power of education and literacy to transform lives and to create gender and racial equity and participatory citizenship in every child.

1:00-1:50 PM Keynote: Pam will share how literacy is a power unto itself that confers upon children the opportunity to achieve in every subject area. She will show ways administrators can implement best practices and approaches for teachers, students and families that will ignite a reading life for every student.

1:50-2:00 PM Break

2:00-2:40 PM Breakout Sessions

- Literacy 365 - Pam Allyn - Powering success and opportunity for every student with a 365 day approach to a literacy building strategy including summer learning, extended day and family engagement.
- An Ounce of Prevention: Catching Kids Early within the School Year and Summer - **Ernesto Rodriguez**, Scholastic Director of Early Childhood. The need to focus attention on foundational literacy and access to books year round is now more important than ever. For students entering kindergarten unprepared or for students who are not reading on grade level, school can be a place where struggles undermine confidence and critical skills remain underdeveloped. As a result, the reading achievement gap widens as students move beyond PreK and Kindergarten. With a renewed focus on reading proficiency, the case for prevention is clear. One of the most distinguishing features of any 12 month literacy initiative is the emphasis directed at literacy and access to literacy the whole year.

2:50-3:30 PM Breakout Sessions Repeated

3:30 PM Meet and Greet with Pam and Ernesto

Registration

Registration for this event is **FREE** due to the generous sponsorship of our partner in education, **Scholastic Education**. **Registration limited to 120 total participants, and 3 from each CESA 7 district.**

Login to myquickreg.com - Click on [CESA 7-All events](#) -and click on calendar date March 15, 2019- complete registration following prompts. Registration Deadline – March 11, 2019, or until registration is filled. For questions, please contact: Chris Larson, clarson@cesa7.org